

# SENTRY SMART

Technology

Audio Visual

Conference Operations

# Systems Integration

Our unique approach to systems integration ensures clients' needs are met in the present; with a watchful eye on the future, *our integrations are ready* for seamless adaption with future innovations.

Our ability to navigate the intricacies of systems integration to create custom solutions for our clients is what distinguishes us from other companies. Our professional staff is well versed in *creating a hassle free experience* which blends latest technologies to make lighting, audio, and video work you and your audience. Worked or used space, new or retrofitted construction, our team will consider all possible functions of the space and design the right fit.

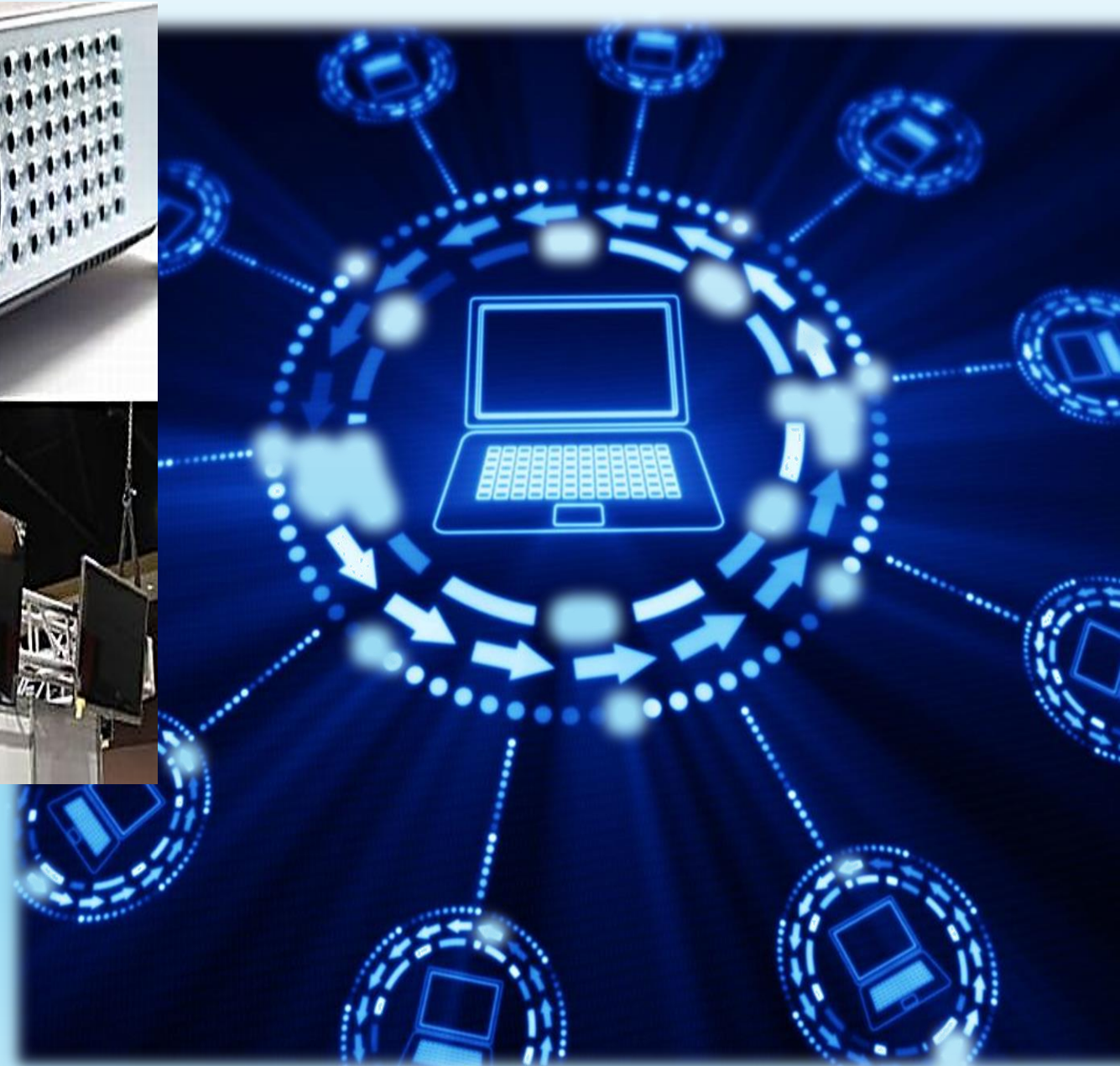




# Technology & Audio Visual



Though we work in the shadows of your event, allow us to exceed, amaze and captivate your audience with a one of kind production.





# Sentry Smart Solutions

## Video

Interactive displays enhance the deployment of important information. When connectivity really matters, organizations turn to access point solutions. We offer indoor and outdoor wireless access points to fit performance requirements or deployment scenarios. Whether you're challenged with high client density, Wi-Fi-unfriendly building materials or just rising employee or customer expectations, our access points provide secure, reliable access no matter how tough the environment.

## Audio

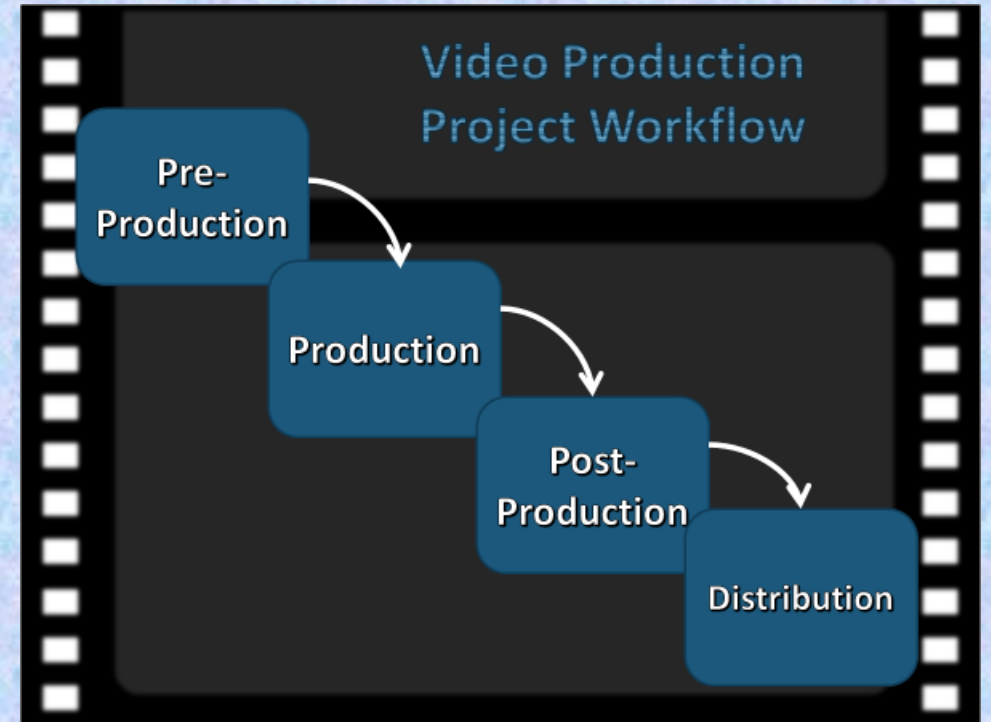
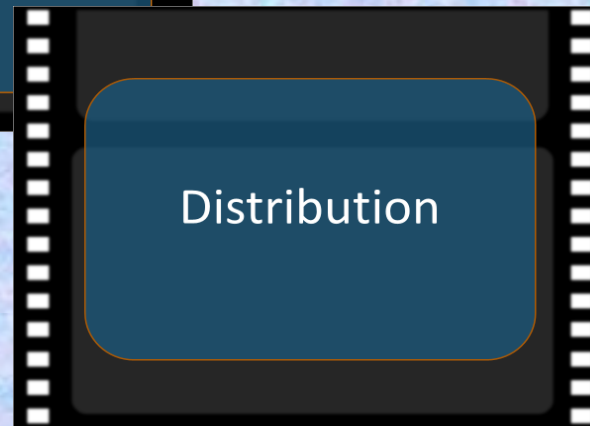
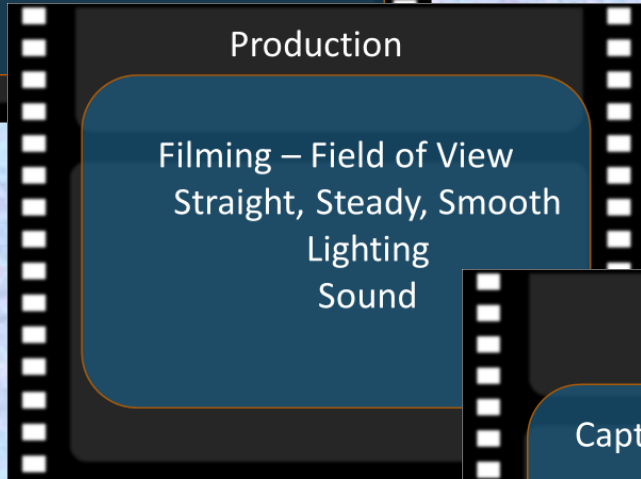
Depending on your audio needs, you may require a sound system for individual areas or building wide. Whatever you're hoping to accomplish, we can help you design a system that works perfectly for you.

## IT & Networking

When connectivity really matters, organizations turn to access point solutions. We offer indoor and outdoor wireless access points to fit performance requirements or deployment scenarios. Whether you're challenged with high client density, Wi-Fi-unfriendly building materials or just rising employee or customer expectations, our access points provide secure, reliable access no matter how tough the environment.



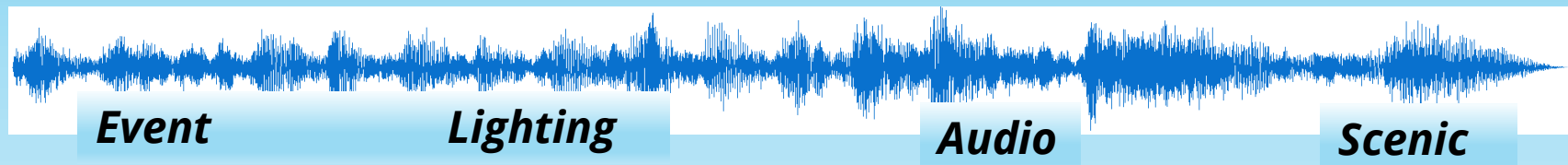
# VIDEO PRODUCTION



# Production Design



Regardless of the event, our creative team develops aesthetically pleasing designs that elicit the *feel and experience* you want your audience to walk away remembering. We are involved with every aspect of an event, from beginning till end. We work with your schedule, budget, and other important components to execute the project. We offer support services including furniture rentals, staging, lighting, sound, video, custom builds, security, and permitting.







# Live Event Production

Design, strategy and planning are all worthless without flawless execution of your live event. We bring our experience from some of the most successful corporate event productions -- *We always deliver a world-class result* – one that is true to your brand, and one you will be proud to share with your clients and guests.

***Corporate Events***

***Product Launches***

***Press Events***

***Non-Profit Events***

***Holiday Parties***

# Sentry Smart Hybrid – The Effective Working Strategy

Supporting a Hybrid Work Environment with the right audio visual solutions for a smoother transition

Replacing short-term AV solutions with more robust, permanent solutions that can support remote workers for the long-term.

Improve ergonomics to increase productivity. Ergonomic seating, good lighting, and solutions such as adjustable monitor arms are all important to a comfortable environment.

Elevate the hybrid meeting experience with high-resolution desktop cameras, face lighting such as simple ring lights, and advanced audio solutions such as speakers, mics, and headsets.

Provide connectivity solutions such as laptop docking stations that make migrating between home and the office simpler and faster.

Improve bandwidth in shared home environments with high-performance routers to maximize the use of high resolution video conferencing.

Mobile conferencing carts or semi-permanent furniture installations outfitted with intelligent cameras, large displays, and AV equipment to enable anytime, anywhere conferencing and collaboration.

Microphones that capture the audio of all participants.

Displays, cameras and mics that can be set up in non-traditional settings to facilitate an increase in meetings as teams slowly migrate back to the office.



# Virtual / Hybrid Events



- Up to 10,000 internal/external participants
- Broadcast audio/video
- Slide share
- Q&A
- Polling
- Recording
- Breakout rooms
- Registration to capture attendance

***Webinars***

***Webcast***

***Virtual***

***Internal / External***



# Broadcast Studio Operations



Interviews - Straight to camera or off-camera Q&A format featuring individual accounts or discussions.

Presentations - Features single or multiple presenters delivering informational content.

Live Streams - Broadcast your message to a live audience who can interact with the program in real time.

Audio Recordings - Record podcasts, VOG announcements, or any audio message you may need.

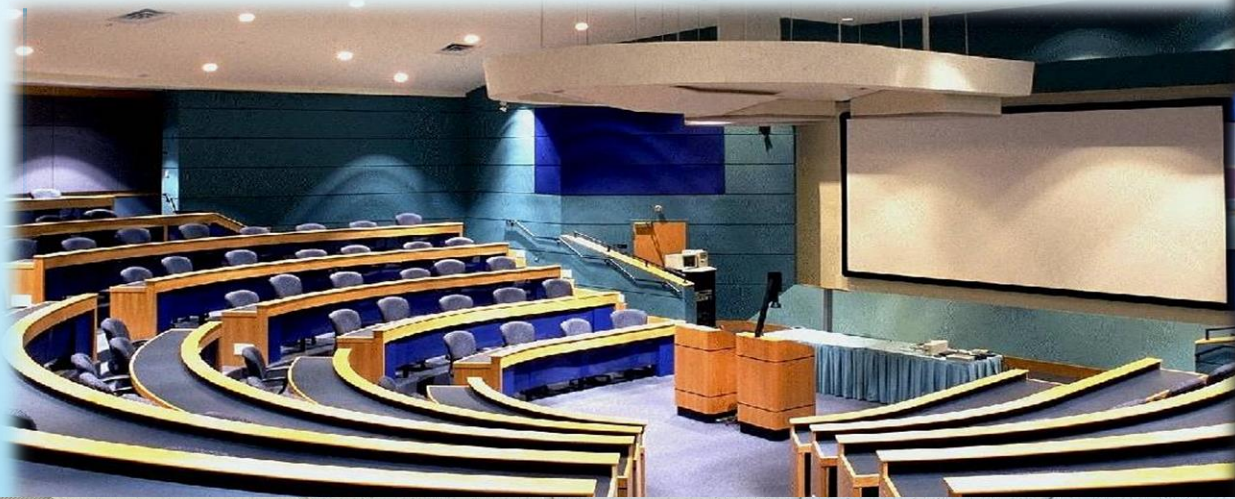
Live Network Hits - Live interview or presentation

Media Training - Use our studio to train for upcoming media presentations or interviews.

Green Screen - Shoot against a green screen to place any background desired in post-production.



# Conference Center Events



One Stop Shop Collaborative Operations  
Conference Center & Audio Visual Teams  
Seamless Meetings & Events  
Concept to Reality







SENTRY  
*Hospitality*

# Companies We Keep



TIAA



Duke  
UNIVERSITY

IBM



Morgan Stanley

Bank of Montreal

ExxonMobil

MIT

NEW YORK  
STATE OF  
OPPORTUNITY  
Empire State  
Development



LIGHTHOUSE  
INTERNATIONAL

WHITE & CASE

AT&T

HARRIMAN

