## Infusing Hospitality in the Workplace

A Timeline of Sentry's Industry Achievements

1993

Sentry Hospitality, Ltd. founded by Mark Magarity

Becomes Partners with Harriman Trust

Acquires Management 400 Room Seasons Resort & Conference Center

1991 - 2000

2000

Chosen by Morgan Stanley Global as Conference Operating Partner

Announces Unprecedented Annual Meetings & Event Growth - Managing 12,500 Events, Servicing 250,000 Attendees

2014 -

Selected by

Morgan Stanley

Global as Lobby-

**Guest Relations** 

Manager

Worldwide

2010

2019-

Selected by Avalon Bay Communities (Competitive RFP) as Developer and Operator to Build \$80m Lifestyle Hotel & Conference Venue at Princeton Junction Transit Village

2018 -

Selected by Morgan Stanley Global to Design / Manage all Agile Workplace Communities Worldwide 2022-2024

Developer/
Operator of 200M
Princeton Hospitality
Conference and
Social Campus

2021

Introduction of SRI • The European Collection Five Resorts throughout Europe

2005

Reselected By Morgan Stanley Global as Worldwide Hospitality Partner

2001 - 2010

Chosen as Operator Bald Head Island, NC selected by Mitchell Energy

2001

Chosen as
Developer/Operator of
Marietta Conference
Resort (Marietta, GA)

1995

Chosen as Developer/Operator Niagara Falls Conference Center

Chosen as Developer/Operator, Legends @ Capitol Hill (RTJ Golf Trail) in Alabama

Niagara Falls Conference Center as partners with the Empire State Development Corporation (ESDC)

1997

2010

Reselected By Morgan Stanley Global as Worldwide Hospitality Partner

Announce Unprecedented Annual Meetings & Event Growth - Managing 23,500 Events, Servicing 705,000 Attendees

**Reselected By** 

Morgan Stanley

Global as Worldwide

2015

**Hospitality Partner** 

2016 -

"Sentry proudly delivers unprecedented volume of bookings and operating meetings & events in Financial Service Industry representing 400,000 conferences/ 14M attendees since

vear 2000"

2011 - 2024

2019

Announce Unprecedented Annual Meetings & Events Growth of Managing 32,500 Events Annually, Servicing 1.2m Attendees, and Welcoming 400,000 Guests at both Lobbies and Community Workplaces

2020